

Coach of Masters Champion, Pat O'Brien, Joins the Tempo in Motion Team

SANTA FE, NM, June 4, 2013 - Dallas based PGA tour coach, Pat O'Brien, has worked with golf luminaries like Zach Johnson, KJ Choi and John Senden. He's been called a "short game guru" by sportscaster Jim Nantz and now O'Brien joins Tempo in Motion, a web based company dedicated to sports performance. O'Brien is one of a growing list of sports professionals who team with Tempo to support athletes in their pursuit of mastery.

The Tempo in Motion is a website dedicated to golfers seeking the improvement of their game. In addition to expert tips from numerous golf professionals and training videos, there are links to research, abstracts and scholarly articles specific to sport performance. Many discuss the valuable role music and rhythm play in developing a better game. Tempo in Motion is unique in that it provides actual music tools for golfers looking for the extra advantage that will take their game to the next level.

Tempo Tunes Radio is a mobile web app available through the Tempo in Motion website that offers hundreds of specially composed music tracks matched to the tempo of golf's motions. Through the easy to use website, golfers select tracks that best fit their style and use them in practice to refine their swing, smooth their rhythm and calm the mind. Voice prompts and a click pattern overlay the music, providing a rhythmic structure for the golfer's shot.

The Tempo in Motion website is where it all begins. By uploading video of his or her swing, a golfer can test their swing tempo and select tracks to match it on Tempo Tunes Radio.

Tempo Tunes Radio has an ever expanding library contributed by accomplished musicians worldwide. Instrumental music in various tempos and genres is offered, including classical, country, rock, jazz, world and hip-hop. Once golfers know the tempo for their swings and shots, they are able create custom playlists and listen to them anywhere.

Tempo in Motion is developed by Mike Boyko, a professional drummer who's performed with bands like Smashmouth, 2 Skinnee J's and Steve Vai. Boyko combines his two passions, music and golf, with a program based on research showing that music is an effective sports training tool. "Professional players know that music and rhythm have the power

to improve performance on the field." Boyko explains, "Using the most current research, we developed an original system that provides click patterns, or auditory cues for movement, that prepare golfers for rhythmic transitions. You get better results in competition by creating the perfect motion through pleasurable training."

About Tempo in Motion,

Tempo in Motion is a web-based company dedicated to sport performance. Through the website golfers upload and test their swing tempo, then select music from the Tempo Tunes Radio playlist that's best suited to their style. Tempo Tunes Radio offers a wide range of music engineered for practicing golf motions. The mobile Web app plays your Tempo Tunes custom playlists on mobile devices, turning the devices into professional, take anywhere, rhythm and tempo tools.

The Tempo in Motion brand is owned by B-Now Enterprises, a privately held corporation located in Santa Fe, NM. For more information, visit www.tempoinmotion.com.

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